

## Exertis Medium Signs on TrilbyTV

Written by Roger Douglas  
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Exertis signs a distribution agreement to sell software licences for **TrilbyTV** through its specialist AV division, **Exertis Medium**.

TrilbyTV is **a digital signage platform for educational institutions**. Cloud-based and with no limits on the number of screens or users, content can be easily managed through a TrilbyTV app.

Ian Aitken, Exertis Medium director says, "TrilbyTV has started to become widely used as a digital signage platform in education as users appreciate the simplicity and reduced set up time it enables. The TrilbyTV app works with any Apple, Microsoft or Google device and content can be pushed to an unlimited number of screens with fully assignable permissions to control access. It's a solution that complements our extensive range of AV products."

The TrilbyTV dashboard can manage multiple screens with web-based tools that configure screens and schedule content and playlists. Supporting all popular video and file formats, these can be uploaded to the TrilbyTV app and tagged to a screen. Each TrilbyTV license comes with 25GB of storage, providing approximately 6-8 continuous hours of video.

Neil Emery, director at TrilbyTV, explains, "We developed TrilbyTV because we were fed up walking into schools to find digital signage turned off. Since launching at the BETT Education Show 2016, TrilbyTV has been on a mission to become the #1 digital signage platform made for education. By partnering with Exertis Medium, our digital signage platform is now available to an extremely well-established AV channel. This is an exciting partnership and one we are very

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proud to be part of.”

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