

NEC Display Adds Playback Solutions

Written by Frederick Douglas
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NEC Display Solutions Europe launches a range of digital signage devices for media playback and IT operations, **including a series of slot-in-PCs based on the NEC Open Modular Intelligence (OMI) platform**

The OPS Slot-in-PC is **an embedded computer** able to support uses ranging from static content playback to demanding, interactive and high-resolution applications. It can handle anything from retail and digital-out-of-home (DooH) advertising to food and beverage menu boards, transportation wayfinding and information screens and digital cinema posters, among other use cases.

The devices are based on 7th generation Intel Core processor technology, including Core i3, i5 and even the most powerful i7 processors. Device installation, usage and maintenance is simplified, making it easier to upgrade digital signage equipment, and high levels of customisation enable custom-made solutions perfectly matched to individual demands.

NEC Display Solutions also has two other products-- **the OPS value Slot-in-PC** featuring a quad-core Atom processor and **the External Micro PC**

The External Micro PC features a similar processor to the Entry version, but is **designed to**

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support standalone operation

with displays lacking an OPS slot, or multiple displays relying on a single playout system.

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