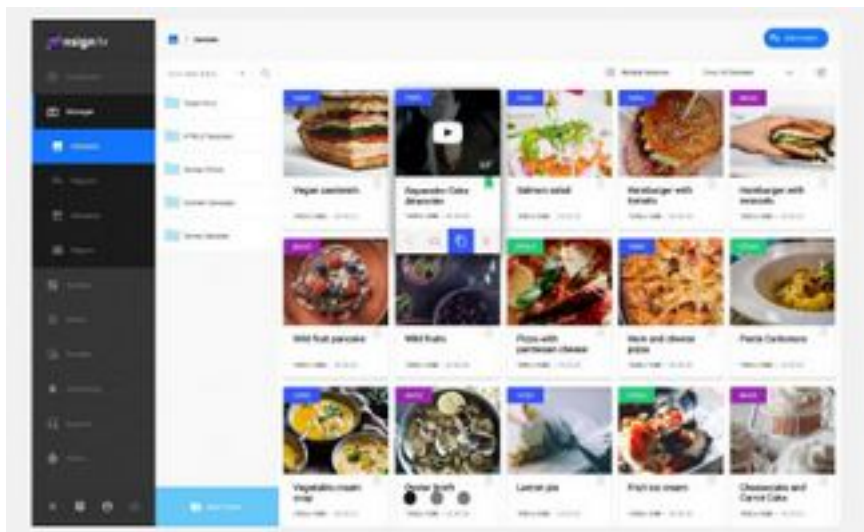# DSE 2019: Netipbox Focuses on its Nsign.tv Platform

Written by Bob Snyder
15. 05. 2019

At its booth at *Digital Signage Expo 2019*, Netipbox Technologies gave special focus to its **Nsi gn.tv platform**
, the flagship for its
Smart Digital Signage
solutions.

Nsign.tv enables clients to set up all kinds of communication channels, ranging from menu boards for sales outlets to information points for the Hospitality sector, as well as decorative options for AV projects or corporate channels for specific business environments.

Nsign.tv is an easy to use solution that enables control over screens connected in network with a user interface in 10 languages, offering features such as a market place to access image banks, a survey launcher in points of sale, wayfindings implementation, etc.

Their built-in **Syncro WOW software** can create synchronized effects across various screens (whether these are different or not) adding contents and value to existing digital signage installation.

The core hardware with the Nsign.tv platform is the **Nbox**, an Android-based player developed

DSE 2019: Netipbox Focuses on its Nsign.tv Platform

Written by Bob Snyder
15. 05. 2019

in conjunction with **MINIX** from Hong Kong who specializes in manufacturing this kind of hardware device. Nbox is a plug & play player that transforms any digital support (screen, totem, kiosk, etc.) in a window that interacts with the consumer while at once capturing audience data for business holders, among other kinds of possible interactions. Netipbox Technologies has developed a native APK that allows the screen to be controlled 100% in a robust, totally scalable solution easy to use for all kinds of customers.

Toni Viñals, CEO and co-founder of Netipbox Technologies explains why they are exhibiting for the first time at DSE in Las Vegas, "… our goal is to position our Smart Digital Signage products and solutions for the whole American market at the very birthplace of our industry. Thanks to our portfolio of products, the company has grown and evolved towards an integrated concept of 'Contents + Interaction + Data' to give our clients added value. Our slogan is 'Concentrate on your audience, Netipbox Technologies will take care of the rest'. We are also developing our presence in the AV sales channel in the supply and installation of Netipbox solutions."

Netipbox Technologies has more than 10 years of experience and has invested more than 2 million euro in R&D over the last 4 years to develop a "platform + player" solution with its own technology. Netipbox Technologies offers turnkey end-to-end Smart Digital Signage solutions, also including the creation of contents for t/he client through **IMPACTIVA**, its own creative agency.

Go [Netipbox Technologies](#)