Visionect Evolves into an End-to-End Solutions Provider

Written by Dylan Card
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After more than 12 years in the e-paper signage space, **Visionect** evolves from a platform provider to a focused provider of end-to-end communications solutions in the public sector.

e-Paper technology long ago became much bigger than just e-books, now encompassing everything from meeting room displays to truck-side ads, bus stops, community hubs and much more. Electronic paper is robust, requires very little power and can be easily used in almost all conditions-- "the only display technology that checks all the boxes of versatile indoor and outdoor use," says Visionect.

Visionect have been using e-paper to transform locations into smart spaces-- a mission that will continue with further improved focus on end-to-end solutions providing more effective, relevant and non-intrusive real-time information in public environments.

Interconnected digital signs are a key element in the transformation of a city into a smart space-- and are crucial in empowering the transportation industry to make traffic better for everyone.

To support a truly intelligent and sustainable urban environment, however, the signage should

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be affordable, energy-efficient and independent from the power grid. This is why, says the company, you can already find Visionect-powered devices at airports, bus stops, train stations and anywhere else real-time information is needed. The technology has been at work in smart cities across the globe (Visionect-supported smart signage hubs are in Sydney, Auckland, Atlanta and Boston), operating in the most demanding conditions with "an impeccable zero failure rate and an even more impressive low-power consumption."

Empowered by the success of their end-to-end meeting room solution (Joan) and supported by increased user demand and a rapidly growing market, **the company has now decided to step up their focus to work on end-to-end products, easy-to-use and scalable solutions to improve information sharing in public environments.**

In short: What Joan is already for meetings, they hope **Visionect Outdoor Display Solutions** will soon become for the outdoor world.

All of their future products and solutions will continue to be built on Visionect`s core technology, cutting-edge e-paper, now modular and enriched with features that support the implementation of the smart city agenda while plugging into the ecosystems that application providers already have in place.

To communicate the evolution of their business and to showcase the new direction of their products, they will be heading to **Integrated Systems Europe (ISE 2020)** to show how Visionect public communications solutions can help improve the everyday realities of urban living.

Go [Visionect at ISE 2020](#)