

Publishers of...

### **Consumer IT**

www.ConsumerIT.eu



Consumer IT is the only pan-European publication for specialist computer retailers, big box computer peripherals & accessories buyers, system builders, etailers, and distributors. Featuring news on PC components (fans, boards, chassis etc), new form factors (like netbooks & tablets), mobile (smartphones and devices), peripherals (printers, scanners etc) and profitable accessories (cases, bags, USB, etc), Consumer IT targets buyers who travel internationally to find suppliers and learn about trends in consumer computing.

# **Consumer Electronics**

#### www.OnCE-News.eu



While Consumer IT focuses on the world as seen through the eyes of computer retailers, **On CE** 

offers the consumer electronics channels where the TV, Video, Audio shape the vision. While the two markets overlap in product, the market perspective and business cultures differ. In larger retail organizations, the buying departments are separated into product categories and On CE covers the full range of CE buyers.

## **Home Automation**

www.ECInews.eu



Systems integration for the Connected Home is the focus of **European Custom Installer (ECI)**. Whereas CONSUMER IT and ON CE target retailers, the audience of ECI are residential

installers of home theatre, home networking and home automation.

### **Value Added IT Channel**

www.IT-SP.eu



The channel that addresses business computing has evolved into a channel of Solution Providers. **European Solution Providers (eSP)** focuses on value-added channels that sell servers, storage, software and SaaS, security, cloud, virtualization, unified communications, managed services and more to EMEA's SMB and mid-market companies and organizations.

# **Digital Signage**

www.DigitalSignageNews.eu



One of the fastest growing areas of technology, digital signage brings together the best of

networking, IT and video expertise. **Digital Signage News EMEA (DSN)** focuses on the installers of the hardware, connectivity and software (whereas many of the DOOH publications feature the content and advertising networks).

#### **Pro Audio/Video**

www.ProAVbiz-Europe.com



The professional audio/video systems integrator faces the challenge today as the industry moves to IP-based. These readers install videowalls, audio, control rooms, giant projections screens, digital signage, videoconferencing, video security...as well as outfitting conference rooms, live events, hotel lobbies and rooms, corporate receptions, museums, churches and government buildings. **rAVe EUROPE** is the EMEA franchise holder for Gary Kayye's eNewsletter for the top professional AV integrators

# **MobileChannels**

www.MobileChannels.eu



The channel that sell smartphones and mobile devices will be transformed as the mobile revolution continues. Telecom stores, phone brokers, and retail chains like Carphone Warehouse will face new challenges. Many sites and newsletters focus on mobile, but this is one of the few that focuses on the retail and distribution business of the mobile channel. We also have a special insight with sections such as *Apps Business*. Apps drive the industry but how do companies make money off these Apps?

#### **MobileChannels**

is a unique pan-European publication that meets today's needs as mobile collides and converges with wider forces.