Written by Roger Douglas
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Clear Channel Finland updates their Business Panorama digital network at Helsinki-Vantaa International Airport with the installation of two 8.7sqm state-of-the-art **Absen N4 LED screens** to deliver advertising campaigns from some of the world's best known brands.

Chosen by Clear Channel International as a trusted partner for some of the world's biggest airports, Absen is emerging as a product specialist in the airport vertical.

Completed in 2016, the installation marked another milestone in the relationship between Clear Channel and Absen, with the companies collaborating together for more than three years on projects and product innovations - such as the **Absen N Series**, developed with airport and retail environments in mind.

Features such as front installation and service, an ultra slim panel (less than 6cm), noiseless advanced monitoring, image quality, and the uniformity and consistency of the image all set the N4 apart and make it perfectly suited to the modern airport environment. Helsinki joins international airports in Italy (Rome, Venice), Australia (Sydney, Brisbane), New Zealand (Auckland), Norway (Stavanger, Bergen, Trondheim) and tens of locations in the US which all now boast Absen solutions.

The professional relationship between Clear Channel Finland and the airport's operator, Finavia, has been strong for the past 20 years. The two companies have worked closely together on several development projects. This relationship has paved the way for Clear Channel Finland to bring new ideas to the table which work not only for their customers, but also for Finavia's – as well as travellers using Helsinki-Vantaa International Airport.

Clear Channel Finland Sales Director, Ville Bergman, says, "The idea was to increase digital formats in Helsinki-Vantaa International Airport, replacing the ageing 4x4 digital advertising video wall with new modern advertisement screens."

Working closely with Finavia's engineers, Clear Channel and Absen were able to determine the best possible solution, with size, weight and load all needing due consideration.

Two N4 displays, 4.32m w x 2.016m h, 8.71 sqm each, were used, and prime for fast and simple installation, the units were suspended from the ceiling on a tubular steel frame.

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