

Big Apple & Bronx Bombers to City of The Red Devils

Written by Roger Douglas
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D3, the company that creates more than half of all LED displays in New York City's Times Square [see photo], now seems to have adopted the city of Manchester.

Dynamic Digital Displays Europe announces the delivery of their latest roadside billboard for Signature Outdoor as part of their CityVision regional display network.

CityVision Expressway, unveiled in May 2013, is a landscape 12m x 3m 10mm SMD LED display located above the Aston Expressway (A38M), the main arterial route into Birmingham City Centre.

This is the third display D3 have delivered for the CityVision network and largest to date; comprised of 333 individual 10mm SMD LED modules, it's enormous size and high traffic location makes it unmissable to visitors of the City.

Dynamic Digital Displays Europe also delivered a second roadside LED digital display in Manchester for City Outdoor.

The Deansgate Digital Tower is a portrait style 10mm SMD LED display that is centrally located

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on arterial road A56, which runs through central Manchester.

The 6m x 4m Deansgate Digital Tower is the second site City Outdoor has converted from traditional billboard to LED display because of its central location and high level of vehicular and pedestrian traffic; D3 delivered the first display for City Outdoor at nearby Miller Street last year.

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