Dynamax Goes Android

Written by Bob Snyder
09. 07. 2013

Dynamax Technologies releases their **Android-based digital signage solution**.

Based on a 1.6GHz dual core ARM A9 processor with a quad core MALI GPU, this digitalsignage.NET Android solution comes with   both wi-fi and LAN connectivity.

Providing the same functionality as PC media playback devices, the cost of the Android product is considerably lower-- making it a plug-and-play solution that features easy-to- sell, easy-to-install and easy-to- use.

The hardware solution will soon be available for purchase and the new version of digitalsignage.NET will also be sold separately through selected partners

Android-based playback has no limitations in terms of the scheduling and management tasks that can be performed (such as displaying content based on various criteria and monitoring the system's health remotely).

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This is the company's first hardware solution since the launch of their SaaS product digitalsignage.NET, in 2010.

Howard Smith, the Founding Director of Dynamax says: ''This is by far the easiest and most cost-effective digital signage solution we have offered our clients so far, a hassle-free system that suits the needs of any user and further simplifies the set-up process. When developing our Android player, we have thought inside the box - a box defined by our customers' requirements. Believing in the future of simple digital signage, the decision to invest in this technology was only natural for us.''

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