

Planar Intros Cost-Effective Digital Signage Displays

Written by rAVe USA
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Planar Systems says the **Planar Simplicity Series** line of large format LCD displays is its most affordable digital signage display option yet.

The series combine a slim, professional design with content playback capabilities and a full range of commercial features. They also offer built-in media playing, eliminating the need for a separate media player, as well as USB playback with scheduling, LAN and mobile device content distribution, built-in speakers and a Kensington security slot. The displays are ideal for use in retail stores, restaurants, medical offices, corporate meeting areas, museums and hospitality settings.

At a depth of less than 1.7", the Simplicity Series is designed for digital signage applications in either landscape or portrait orientation, with no distracting logo or uneven side bezel, which can look awkward, especially in portrait orientation.

The media playing capabilities of the Planar Simplicity Series support playback of a variety of formats including video, audio and images. Inputs and external controls include HDMI, VGA, DVI, Component Video, RS232, Ethernet (RJ-45) and IR Remote Control.

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The Planar Simplicity Series is available now in 32" and 42" sizes. Additional sizes will be available in early 2014.

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