

ClearOne Launches SaaS Cloud-hosted Software Platform

Written by Bob Snyder
08. 05. 2012



ClearOne launches the **MagicBox WebSuite** digital signage software platform that allows users to control their entire signage network from any web browser at any location. And it's **available as a cloud-hosted SaaS model**

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"We're making digital signage more affordable and more manageable by leveraging the efficiency of platform maintenance and security in the cloud," says Tom Searcy, VP Digital Signage Business.

"With easy to use web based software applications, you can upload and access your content while managing your signage network from a single centralized location or multiple remote locations. As organizations grow, the SaaS model provides the most affordable and secure way to scale their signage network with a powerful web-based software solution."

The MagicBox WebSuite incorporates several new applications, including content creation and asset management inside of the browser for a comprehensive design to verification experience. With the new applications, multiple users can simultaneously create and edit multiple projects.

The WebSuite digital signage software is designed to work with MagicBox digital signage media

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players.

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