

Paradigm AV Brings Tidebreak to Europe

Written by Bob Snyder
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Greg Jeffreys, CEO of Paradigm AV Ltd. lives a dual life. He has one foot in manufacturing and the other in distribution. He has one foot in AV and the other in IT. He has one foot in UK and the other in Europe. He even has one foot in hardware and the other in software.

All that duality puts him straddling the industry's leading edge and made Paradigm one of the more interesting stands at ISE 2013.

Tidebreak signed a European distribution deal with Paradigm AV just in time for ISE and Paradigm featured their TeamSpot collaboration software on the stand at ISE 2013.

The software lets your customers have a room where you can connect one or more main displays to 10 devices such as laptops, PCs, tablets and smartphones. Participants download the client software from the local network and then can move their own cursors from personal screens onto the displays in the room.

Files can be worked on, annotated and screen-grabbed by all users. A system archive allows files, materials or links to be accessed users. The software requires no special hardware and is compatible with all major software applications for Windows and Macintosh OS X, enabling it to support a wide array of team collaboration space configurations.

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[Paradigm AV at SE 2013](#)