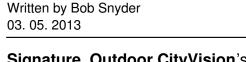
Experts that take their own advice to heart are preferred. That's why out of home media software specialist **Key Systems** advertises its own job vacancies on digital posters.

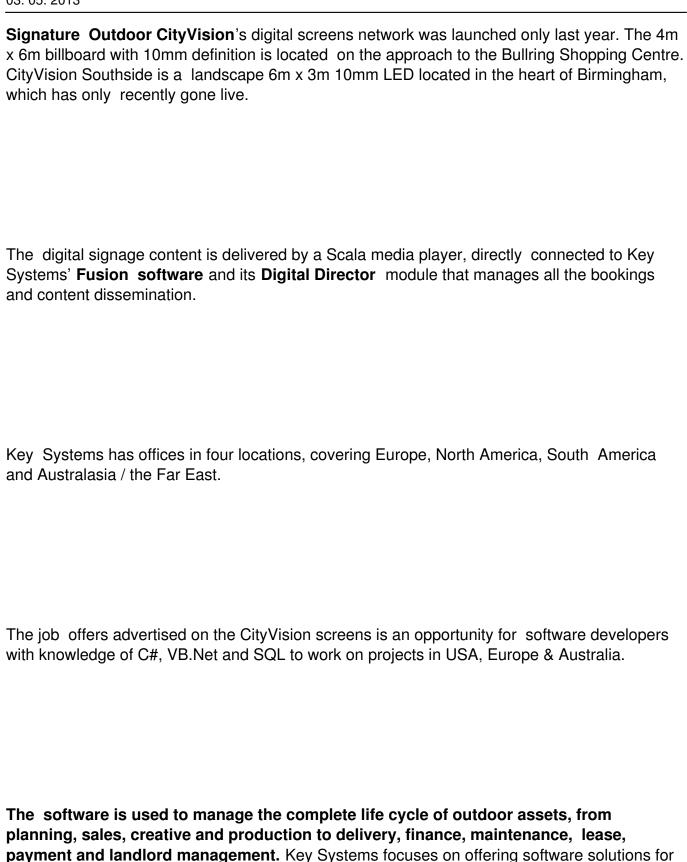


Using **Signature Outdoor's CityVision** digital screens in Birmingham centre, Key Systems broadcasted its own job offers to thousands of passers-by.

Mike Dillon, Key Systems CEO says: "In meeting the demand for global expansion, Key Systems has built its team of highly skilled and committed developers over many years. By using the out –of-home medium, and digital signage in particular, we will attract the right candidates. We also want to demonstrate that we believe in the reach and power of outdoor media."



the expanding DOOH market.



"Give Me a Job@ Key Systems"

Written by Bob Snyder 03. 05. 2013

Go Key Systems