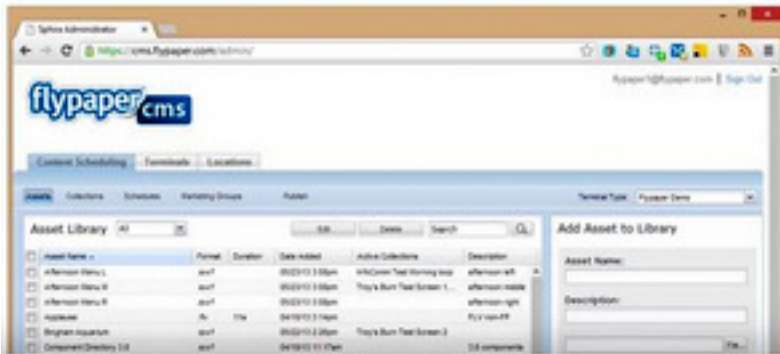# Flypaper Intros Cloud CMS

Written by Bob Snyder
21. 06. 2013

Flypaper Studio's latest version of its CMS now includes everything from content creation to scheduled delivery.

Flypaper CMS resides in the Cloud, so it can be accessed through any standard web browser without the need to install or maintain expensive servers or infrastructure.

It enables users to manage, schedule and monitor multiple digital display screens and networks from a single workstation.

Flypaper CMS consists of a three parts:

- **Scheduler** lets you specify when, where and which of your content will appear. It does all the scheduling and can be prioritized for specified periods of time, allowing short-term promotions to take precedence over regularly scheduled content.
- **The Dashboard** is "control central." From a single screen, you can control all your displays in a unified manner. You can also instantly see if any screens are experiencing abnormal conditions such as a loss of Internet connectivity or low disk space.
- **FlyPlayer** is installed on each of your screens and processes information sent from the scheduler. If the display loses its Internet connection, the player will continue to run the current content until the connection is restored. Then it will automatically check for updated schedules and content. The FlyPlayer is available in single or dual-screen format.

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