

Large-scale Multi-user, Multi-touch Displays

Written by Bob Snyder
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NanoMarkets estimates touch-screen displays will grow in market revenue from \$2.2 billion USD in 2010 to \$3.4 billion in 2014, and that digital signage and computer monitors will account for the fastest-growing segments in this market.



Finnish **MultiTouch Ltd.**, developer of the world's first modular multi-touch LCD screen for large-scale displays, will demo its latest innovations in large-scale multiuser, multitouch displays for digital signage applications in London, October 13-15.

MultiTouch will show both table and wall configurations of the first large-scale multitouch product for the digital signage industry (its recently-introduced **MultiTouch Cell 46: Advanced**, a 46" display that, at only 30 cm (12") deep, and 37 kg (82 pounds), is designed for standard VESA mounting for more flexible public installation).

Already, brands such as T-Mobile, Lincoln Motors, and others are developing public multitouch displays for their customers, in retail environments, public spaces, and trade show venues.

Says MultiTouch, "Our latest product directly addresses the touchpoints of digital signage, augmented reality, and networked collaboration in ways that were not possible even earlier this year."

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The MultiTouch Cell 46: Advanced is designed for high-resolution HD applications, and can be programmed for sophisticated augmented reality applications, including 2D barcode, tag, and marker readers.

[Go MultiTouch YouTube channel](#)

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