

Unique HD Video Arch at InfoComm

Written by Bob Snyder
26. 05. 2011



Chief joins Brightsign, flixio and Philips to provide visitors to the upcoming InfoComm 2011 with a visual treat: a massive digital video arch that will be on display in the Digital Signage Pavilion.

The arch, consisting of Brightsign digital controllers, Philips commercial displays, flixio content and Chief's award winning Fusion mounts, will reach a height of 108 feet (33 meters) and span more than 139 feet in length (42 meters).

The seven Philips displays will be held in place by Chief's Fusion Flat Panel Portrait Tilt Wall Mounts (MTAPU), creating a seamless, quick install that's perfectly aligned. The MTAPU includes time-saving features that will aid in reducing the cost of construction of the digital archway.

The innovative Fusion series offers installers a number of beneficial features, including **Control zone** leveling, an industry-first feature that allows installers to level displays even after installation. The Fusion series also offers Centerless Shift capabilities, providing installers the flexibility of 17.5 inches of lateral shift, thereby providing limitless centering capabilities.

Unique HD Video Arch at InfoComm

Written by Bob Snyder
26. 05. 2011

Chief also provided the newly designed PAC260 digital media player mounts for the media players that will provide synchronized video for the display. The PAC260 is rated to hold components weighing up to 30 pounds (13.6 kg) and will be available in several configurations. This new solution allows installers to mount digital media players directly to a 100 x 100 VESA mount, an existing wall mount or a pole mount. It is scheduled to ship later this year.

Go [Chief](#)