



Christie took the occasion of its largest InfoComm exhibit space ever to showcase a host of projectors, displays, video processors, yoke systems and software solutions for the Pro AV, large venue, architectural, corporate, control room and digital signage markets.

Organised into a dozen zones representing real-world situations, the Christie solutions showed businesses, government entities and academia how they can safeguard the value and leverage the potential of their visual technology investments.

**Zone 1...4K for Pro AV** becomes a reality with the newly-announced Christie D4K35 – the world's first 4K projector 'purpose built' for business (non-cinema) applications. Targeted at applications requiring ultra-high resolution and the highest brightness available (including amusement parks, large auditoriums, museums, planetariums, virtual reality settings, and automotive designers using CAD), the Christie D4K35 projector delivers **35,000 lumens** with 3-chip DLP quality and reliability.

**Zone 12...Project Anywhere with Christie Nitro Solutions** featured a moving yoke system for freeing projectors to blanket live events, lobbies, museums and other venues with awesome images.

**Zone 4...2D and 3D Together at Last** delivered a compelling tutorial on when, why and where to display different content types using the Christie Spyder X20 video processor, which manages and controls 2D and 3D content in the same display, at the same time.

**Zone 3...Architectural Surface Mapping for Instant Wow Factor** enabled compelling visual presentations for today's high-profile events, with 2D and 3D designs being projected onto multi-dimensional surfaces. Achieved with the Christie Roadie HD+35K and two Christie Roadster HD18K 3-chip DLP projectors to deliver content designed and mapped by **BARTKRESA design**

, one of the leading projection mapping design firms in the world.

**Zone 11...Blended and Curved Boardroom Solutions** with two Christie HD6K-M projectors to show how customers can give shape to their boardrooms or overcome challenging room designs, making blended, curved displays easy to install and maintain.

**Zone 6...Video Wall Solutions** are a Christie 'single source' specialty, and standard, stackable rear-projection display cubes co-exist with built-to-order custom solutions, all backed by 24/7, mission-critical services from Christie.

**Zone 8...Impact Wall** is a nexus of innovation and megapixel (MP) power, with a display canvas of 18.66 MP that allows users to set their own course, combining dynamic content, innovation and vibrant appeal.

**Zone 9...Practice and Play** is a Christie MicroTiles plug-and-play software station, where users could experience the functionality of **Christie JumpStart** (tech preview) and manipulate Autodesk Revit files for MicroTiles.

A projection gallery featuring Christie's wide selection of LCD and 1-chip DLP projectors (**Zone 2**) and

a 55" tiled LCD display featuring Christie's new FHD551-X flat-panel (

**Zone 7**

) round out the zones, along with the all-in-one Christie Vista universal routing switcher demonstration (

**Zone 5**

## Christie Showcases 30 Products in 12 Zones at InfoComm

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