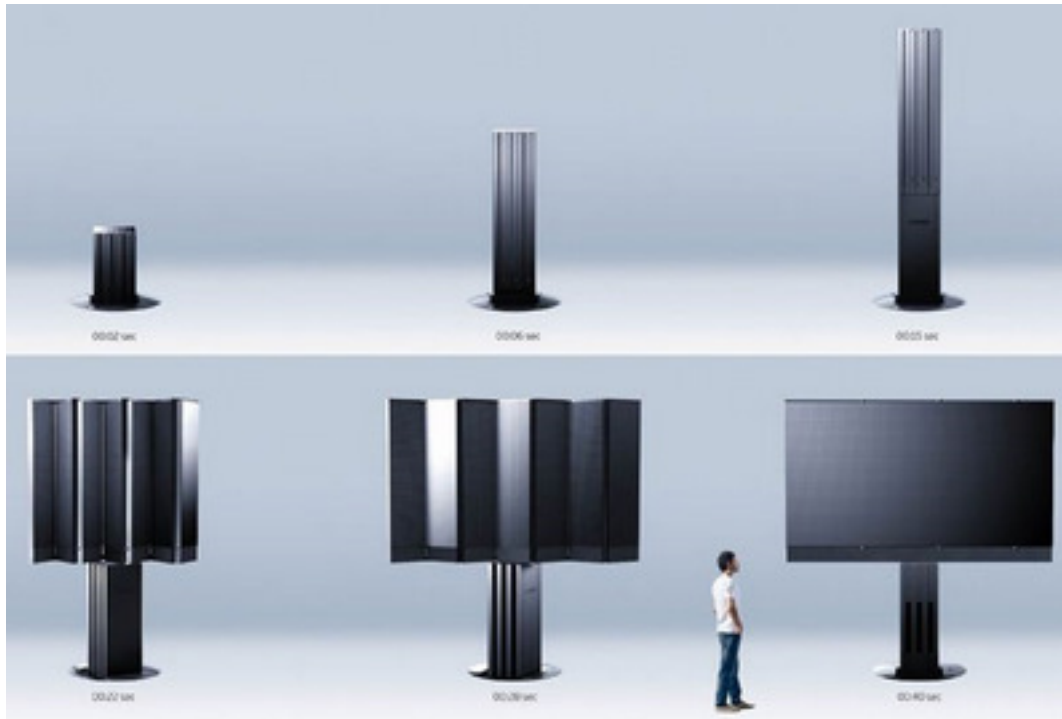


## An Outdoor TV That Rises & Unfolds, Design by Porsche

Written by Bob Snyder  
01. 09. 2011

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In its world premiere, the C SEED 201 TV takes high-tech TV onto the outdoors with a 201-inch (5.11m) 16:9 LED screen. But this is more than just a big screen...

You can direct the performance by radio remote control. You press a button to raise up the screen to the desired height from its hidden shaft in the ground and then rotate it to a maximum of 270 degree angle for optimal viewing comfort.

The C SEED 201 column takes 15 seconds to achieve its full height of 4.65 m (15 ft). After the next 25 seconds, 7 massive LED panels soundlessly unfold. A TV tech sculpture now dominates the outdoor scene...

Designed by Porsche Design Studio, The C SEED 201 grew out of a passion to deliver the ultimate outdoor LED TV...

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Instead of taking up space when not in use, the C SEED 201 folds up and retreats below ground, where it stays safe and dry in its water-resistant shaft. Only to rise again...and again...and again...

Go [C SEED 201](#)