



Panasonic Europe's launches four LCD series for the digital signage market, available in November.

The **LFP30 models** can withstand harsh weather conditions and comply with the **IP66 standard for weather resistance**

(protected against water and dust penetration). The aluminium cabinet and tempered glass front make the panels rugged while the winter-mode ensures the screens can withstand temperatures as low as -20 C. The High Brightness (1.000 cd/m<sup>2</sup>) of the LFP30 is ideally suited to outdoor applications, including advertising and Point of Sale. Available in 42" & 47," these units will suit installation in factories, public spaces, and transport facilities.

The 47" **LFT30 display** has an integrated touch panel, a combination of LCD trans-reflective technology, brightness level of 1.500 cd/m<sup>2</sup> and a forced-air cooling system that allows the display to be used even in direct sunlight. This series is standard equipped with protection against water and dust at **a level equivalent to IP53**, allowing interactive applications in public spaces and facilities such as information kiosks in shopping centres.

For ambient light conditions such as shop windows, the brighter **LF30 series**, available in 42" and 47", has an ambient light sensor to control the backlight and comes with Panasonic's original function slots, "SLOT2.0", allowing users to change interfaces or internal computers

## Panasonic's LCDs for Digital Signage

Written by Bob Snyder  
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easily depending on the signal source.

The **LF25 series**, available in 42" & 47", is more **for indoor signage applications** as it features a slim frame suitable for standard POS and POI screens and menu boards. They offer a wide-viewing angle IPS panel with vertical or horizontal use and a wide option of standard terminals.

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