Written by Bob Snyder 08. 11. 2012



NEC Display Solutions Europe is the display technology sponsor for the exhibition *David Hockney*. *A Bigger Picture* at the Museum Ludwig in Cologne.

Running to 3rd February 2013, the show will feature a range of the artist's wide-ranging portfolio displayed across more than 70 of NEC's pro **MultiSync X551UN** large format displays. In addition, 13 units of NEC **Mult**

iSync EA273WM

are used to display Hockney's digital artwork.

Along with traditional painting techniques, Hockney has engaged intensively with computer drawing. The images generated in this way are a major feature of the Cologne exhibition and possess an extraordinary vibrancy and immediacy, but their synthetic nature also gives them a strangely unreal aura.

One of the highlights of the exhibition shows twelve jugglers performing in video projections on an 18-screen videowall, providing an unexpected take on the perception of motion in time and space.

"The NEC MultiSync X551UN is our best in class LCD videowall product and reflects the latest advances in this area, featuring a large format, high definition display with direct LED backlights and an incredibly narrow bezel," says Jonathan Cooper, Business Development Consultant at

Museum Ludwig with 18-Screen Video Wall

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NEC Display Solutions Europe.

The exhibition has been organised by the Royal Academy of Arts, London, in cooperation with the Museum Ludwig, Cologne, and the Guggenheim Museum in Bilbao. As well as NEC, the exhibition is sponsored by Rolex (main sponsor), alongside ENI and Visit Hull & East Yorkshire and the media partner **Ströer Out-of-Home Media**.

Watch NEC Display at Museum Ludwig