

The Book of Shapes” Showcases Innovative Display Projects

Written by Bob Snyder
11. 02. 2013



Christie releases its **The Book of Shapes** – a "coffee table" style book showcasing projects around the globe, projects that Christie believes redefines the use of display technology in everything from retail stores to museums to corporate spaces.

It's yours to download (for free) as an interactive iPad app, PDF, or hard copy. This book explores how Christie MicroTiles —modular video building blocks — have inspired architects and designers to introduce inventive, irregular shapes into projects where video, motion graphics and interactive content are applied.

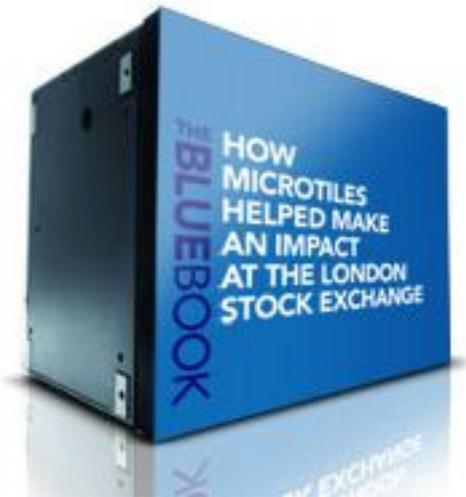
The release of **The Book of Shapes: International Design Inspirations Featuring Christie MicroTiles** comes on the 3rd anniversary of the market release of MicroTiles. Now some 30,000 units are in use globally.

Christie MicroTiles automatically self-calibrate for colour and brightness and have built-in sensors that monitor each LED's performance. Each tile detects its neighbour and adjusts its image to optimize the overall display. With tiny seams between tiles, Christie MicroTiles produce a virtually seamless canvas with an unlimited number of super-fine pixels.

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The Book of Shapes app features MicroTiles installations from around the world since the product’s launch - with visuals, embedded video and detailed narratives on how the display technology is being used, and the results achieved. The app also includes location maps, reference materials and an integrated version of MicroTiles Designer 2.0, a Web-based tool that allows designers and architects to visually plan and specify MicroTiles-driven projects.



iPad users can locate and download The Book of Shapes app **free from Apple’s App Store**. A non-interactive PDF is also available free of charge, allowing all the showcases and supporting material to be readily viewed on other tablet devices and conventional PCs and laptops.

One of the most ambitious projects featured in The Book of Shapes involves the London Stock Exchange’s main office in Paternoster Square, where several multimedia canvases totaling 508 MicroTiles envelop the space. (That project is also explored in detail in a different, dedicated digital publication, “The Blue Book: How MicroTiles Helped Make an Impact at the London Stock Exchange.”)

Go [The Blue Book: How MicroTiles Helped Make an Impact at the London Stock Exchange](#)

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