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At ISE 2013 Sony brought out its next generation WUXGA installation projector with **Laser Light Source Technology**
. Sony says this will be the world’s first 3LCD laser, 4000 lumens WUXGA (1920 x 1200) projector, making it the brightest projector of its kind and a first for the industry.

This new addition to Sony’s installation projector line-up follows the design of the VPL-FH31 and VPL-FH36 models, part of the F. The chassis is designed for optimum flexibility with a clean white finish designed to blend in with its environment.

The Laser Light Source Projector offers low TCO via the newly-developed **BrightEra** 3LCD technology which gives the projector up to 20,000 hours maintenance-free time depending on the projector’s environment and setup conditions.

As the projector incorporates lasers, rather than LEDs, to achieve optimum brightness, the Laser Light Source Projector claims substantially brighter images, better contrast ratios and colour stability. The white light, like traditional UHP light sources, is directed into the 3LCD engine to deliver picture quality.

The projector also features a picture muting mode which allows the user to quickly start the presentation once the mute mode has been turned off. The Laser Light Source Projector also

delivers installation flexibility as it is tilt-free with an efficient portrait mode to ensure the projector appeals to both corporate and education markets.

The Laser Light Source Projector will be available in the summer of 2013

Go Sony Laser Light Source Projector