

Elevator Gets a Lift from Projection Film

Written by Roger Douglas
15. 12. 2015



A Scottish centre for entrepreneurship, Elevator chooses **Pro Display's Ultra Black rear projection film** for its new cutting edge Aberdeen headquarters.

The Scottish company **Elevator** took up residence in new premises in Aberdeen in October 2014-- a cutting edge, £1 million office fit-out included **converting a large glass partition in the welcome area into a large rear projection screen**.

Elevator selected **Pro Display's Ultra Black rear projection film**, a new product designed to deliver deep blacks, exceptional contrast and rich colours. Previously only available as a rigid projection screen, this self-adhesive film option brings the benefits of Ultra Black to a much wider range of audio-visual installations.

The projection film is supplied complete with a self-adhesive layer ready for application to existing windows, office partitions, or purpose-made glass or acrylic screens. Elevator contracted experienced signage firm **Autograph Signs** to install the film.

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The finished screen measures a huge 3.5m by 2m with the image projected on the rear of the glass panel.

Andy Campbell, Elevator's Accelerator Project Manager, says "Our new Centre for Entrepreneurship was created with the intention of encouraging entrepreneurial spirit, collaboration and to boost creativity. The aim of the projection screen is to engage visitors with our latest projects, initiatives, events and guidance. It also acts as an educational tool for our seminars, and to add visual interest to the meeting space between times. The screen continues to be a very impactful welcome to our visitors, from school pupils to entrepreneurs with established businesses."

Andrew Boyle of Autograph Signs adds, "Installing high-end projection film onto glass needs patience, accuracy, and a lot of experience. We're very happy with the results and hope that Elevator gets many years of use from its new projection screen."

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