Written by Bob Snyder
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SnapAV bought **Sunbrite TV** in late 2015, and now they seek expansion into the European market.

SnapAV designs, manufactures and distributes more than 1500 pro products in 17 product categories including acoustic treatments, audio, bulk wire, cables, connectors and adapters, hardware (now including the full Sunbrite TV range), IR products, Labour saving devices, media distribution, mounts, power products, pro control remotes, projection screens, rack products, structured wiring, surveillance, wire management and wall plates and boxes.

Sunbrite TV pioneered the outdoor television category and provides all-weather outdoor TVs to the residential, commercial and digital signage markets. Sunbrite TV's are designed, engineered and assembled in California and the Company recently launched its award winning 84" 4K Ultra HD Outdoor TV.

Sunbrite TV is also the outdoor display of choice for many professional sports stadiums in the US including Yankee Stadium, Gillette Stadium, Wrigley Field, Soldier Field and Marlins Park.

SnapAV have engaged consultancy firm **MIST Consultants** to build the distributor base across Europe with full support from the senior management of both SnapAV and Sunbrite.

Paul Hartridge, MD of MIST Consultants, says “We have a great deal of interest but we continue to search for the best options in a number of regions here in Europe. The opportunity to partner with two extremely successful US brands under the SnapAV umbrella and be part of long term strategic European development is a very exciting prospect. I am sure in the coming weeks there will be a number of announcements but we continue to look to identify additional partners in certain regions. I would welcome any enquiries from companies interested in discussing this rare opportunity.”

Go SnapAV

Go Sunbrite Outdoor TV

Go Sunbrite Digital Signage