

Match Point Coverage for Cayin

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Cayin's digital signage players take control of the Taipei Ladies Open, together with Heimavista's cloud-based sports game system. All live scores and figures were collected and managed by *Heimavista's* sports game system. Through CAYIN's digital signage players, the live sports data from Heimavista's system was presented on the LED screens.

The arena's twin 300" LED screens connected to a Cayin player operated via network so immediate template and content changes could be made as the signage director required.

Meanwhile, Heimavista's system collects and manages live scores and figures fed to the players. As referees keep track of scores on their PDAs, the same data is transmitted to web server for broadcast.

Cayin notes such an all-digital system not only increases transmission efficiency, but also reduces paper consumption in the sports arena.

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