

Elo Expands Display Portfolio, Adds Cloud Manager

Written by Bob Snyder
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At InfoComm, **Elo Touch Solutions** launched its 3201L 32" and 4201L 42" interactive digital signage ("IDS") platforms. The pro displays combine energy-efficient LED HD screens with optional Intel Core i3 or i5 computer modules running Windows.



Elo also introduced **EloView**, a new SaaS suite of management software applications to ensure the performance of touch computing.

The Elo IDS portfolio delivers an interactive digital canvas in screen sizes ranging from 7" to 70". The latest 3201L and 4201L models come with Elo's IntelliTouch surface acoustic wave or optical touch technologies that enable up to 6 simultaneous touches for multi-user interaction.

EloView monitors the health and controls the configuration of Elo touch technologies through a cloud-based architecture. EloView proactive monitoring enables centralized visibility and control of distributed interactive digital signage from a Web browser, smart phone or tablet. Users can reduce remote dispatch of service technicians, as EloView allows a centralized operations administrator to better predict and minimize downtime, schedule times for displays to be active and ensure consistent configuration of brightness, sound and color. Customers can also capture content running on interactive digital signs for advertising proof of performance.

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"EloView helps our customers monitor, analyze and repair large touch screen deployments in real-time," said Craig Witsoe, CEO of Elo Touch Solutions. "We believe the EloView management software suite increases the productivity and responsiveness of technology operations teams as they deploy interactive touch experiences for the retail, healthcare, hospitality, transportation and other commercial industries."

The EloView device client available for the 3201L, 4201L and 7001L offers local application program interfaces (APIs) for content management systems to directly interact with the Elo IDS hardware. System integrators and value-added resellers can use EloView to remotely monitor key diagnostic information. Retailer IT departments can partition centralized and local access privileges to adjust volume settings or change operating times.

A software-as-a-service (SaaS) application, **EloView IDS Manager will be available for download for beta use starting in September 2013.**

Users are required to have an Elo 3201L, 4201L, or 7001L IDS with installed computer module to deploy the EloView Device Client.

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