

SNA Displays' New LED Display Visualization Tool

Written by Bob Snyder
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SNA Displays launches **Envision**, the digital display industry's newest visualization tool which allows users to virtual design display projects in a variety of standard and custom environments.



The new online, interactive tool was primarily built for SNA Displays' prospective clients as well as its extensive channel partner network, but will also benefit audio-visual consultants, architects, developers, designers, and owners-- anyone considering digital media to shape an indoor or outdoor experience.

Envision can be used as a simple product selection device, allowing users to choose exterior products from SNA Displays' EMPIRE line and interior products from its BOLD and BRILLIANT lines. Within each product line, users are able to select from LED modules of varying sizes and pixel pitches and scale their digital display(s) as needed in a three-dimensional model. Standard environments available include office lobbies, retail spaces, conference rooms, casinos, building facades, pole signs, blade signs, and a scalable hotel/office building.

Unlike other visualization tools, Envision provides a way for users to upload an environment to see how digital display technology will look in an actual project space. This do-it-yourself feature empowers designers, consultants, and end-users to create a basic visual mockup on the spot instead of waiting for in-house or third-party rendering resources to be made available.

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In addition to being able to customize their environment, users can select from an array of preloaded content or even upload images or video for a more tailored configuration. Additionally, once users have built their custom rendering, they print a package with their mockup and all appropriate product specifications. Envision customers can also request a quote directly from the tool.

You can get the Envision tool via the link below.

SNA Displays is headquartered in Times Square in New York City and has worked with clients to design and build some of the largest and most recognizable digital spectacles in the world.

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