

In AV, it's all about the network these days. Yet now that we are ready to engage the digital shift to networked video, it's clear the network infrastructure isn't prepared with video in mind.

We need internet access, WLANs, routers, network storage, uninterrupted power and more--but most of that networking kit was designed in that "data-is-king" days and hasn't changed.

If that sounds like the perfect business opportunity, meet **Niveo Professional**. An international company with a Dutch and UK headquarters, Niveo launches a range of networking product designed specifically for audio/video installation.

"We're providing an alternative to those traditional networking suppliers who don't specialize and who don't come from an AV background," says Arthur C.D. de Jager, Niveo's Managing Director. He doesn't have to name these companies but we know he means HP, Cisco, Netgear... the IT guys.

## Niveo: Networking With You in Mind

Written by Bob Snyder  
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**WIRELESS DEVICES**



**UPS**

### PROFESSIONAL AV NETWORKING EQUIPMENT



**NETWORK ATTACHED STORAGE**

**SWITCHES**

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