

POPAI introduces a set of guidelines designed to help facilitate system interoperability for digital signage

"This standard is the first of a group of comprehensive POPAI standards to address the need for interoporation."

The business case is clear- fewer projects with wasted efforts and lower barriers to adoption of standard. The Standards were developed by POPAI's Digital Standards Sub-Committee which includes more than Companies that agree to the standards may identify themselves through the use of a POPAI compliance.